

Aircraft Insurance Program Launches

Irving, TX September 15, 2009 — Aggressive Insurance announces its new aircraft insurance program. The Irving, TX-based program administrator is acting on its strategy to bring 21st century technology and an advanced delivery system to a market segment that is demanding a fresh response to its producer and policyholders.

“We believe we’re bringing the standards for sales and customer support fifteen years ahead of the present model,” said President Richard Asprey.

Asprey believes that successful aviation producers share a desire for reduced handling costs as critical to their profit success.

Aggressive is initially introducing the program in Florida, Georgia, Illinois, Indiana, Ohio, Oklahoma and Texas. It expects approvals in up to 40 states during the first 12 months with the entire continental U.S. to be operational within two years.

The program, is competitively priced and offers the most advanced customer options in the industry. It is geared especially toward transitional and older pilots as well as smaller aircraft built in and after 1955.

To achieve its goals, Aggressive is extending its personal auto systems to the aviation line. Producers and applicants are offered true realtime access to quotes, underwriting approval and policy issuance. “After all,” said Asprey, “there is a common concept between auto and aircraft in that both have liability and physical damage components as well as operators, use classes and territorial considerations.”

Producers using Aggressive simply enter a bare minimum of information to get real time quotes. Coverage options are priced immediately and, once selected, Aggressive accepts relevant underwriting information and issues the policy on the spot.

The rapid process offers a wide variety of payment options. Premiums can be billed in equal monthly amounts (or less frequently if desired) and collected by credit card, electronic check, recurring EFT or even

cash through the company’s ISOpay cash portal affiliate. “No longer does the producer or client have to endure the high expense of financing premiums,” according to Asprey. “Imagine avoiding the manual cancellations/ reinstatements and other bookkeeping problems associated with the premium finance relationship.”

Renewals are fully automated and renewal offers are sent in advance of expiration with an automatic option to reduce premiums by reporting pilot hours online.

Automated producers may also order policy changes online with real-time instant approval and endorsement issuance.

There is no guessing as to premium changes and no long waits for endorsement issuance. Producers using the system are paid commissions twice monthly directly to their bank accounts and have access to fully detailed accounting reports.

The book will be underwritten to the following profile:

Capacity:	Up to 12 seats
Engine Type:	Single or multi-engine piston type performance. No jets.
Limits of Liability:	CSL To \$1 Million Hull to \$1 Million
Use of Per Passenger Liability Sub-limits	Options from \$50,000 to \$300,000
Aircraft Age:	1955 and after
Uses:	Pleasure and Business as well as a wide range of commercial classes.
Focus on transitional pilots. Permissible age to 80 with ongoing medical certification.	
Territorial Scope: Initially, FL, GA, IL, IN, OH, OK, TX	

Evidence of Aggressive’s proactive underwriting and rating approach is its view of advanced safety equipment. An example is the highly effective whole-aircraft parachute recovery system developed by BRS Aerospace of St. Paul, MN. For aircraft equipped with

BRS' system, Aggressive will reduce the premium by 10 percent on both new and renewal issues.

"BRS Aerospace and Aggressive Insurance have a shared dedication to safer flying – not only to avoid financial loss but to save our customers and their passengers from harm," Asprey said.

BRS' President Larry Williams commented, "The 240 lives saved by our emergency recovery systems since 1980 offer concrete proof of their positive impact on safety and insurance risk. Aggressive is the first insurance provider to recognize this with premium discounts and we applaud their commitment to encouraging safety awareness to the flying public through reduced premiums for those taking advantage of our proven products."

Aggressive wants to appoint aviation specialty producers interested in a more automated relationship. Aggressive requires no minimum premium commitment and offers a very competitive commission structure.

For those producers who are interested in a traditional, non-automated relationship or for non-aviation agents who seek a market for incidental aircraft business, Aggressive has partnered with Blais Aviation of Addison, TX..

Appointment criteria and applications are available at www.AggressiveAviation.com or by getting in touch with one of the contacts listed below.

The Company

Aggressive Insurance is a privately held Insurance Services Organization located in Irving, TX. The program is underwritten by a New York-based admitted carrier rated A (Excellent) by A.M. Best and Company with aviation and marine experience dating back more than 40 years. In addition to an experienced staff, the Aggressive program is supported by an Aviation Council consisting of highly experienced pilots, engineering and reinsurance specialists.

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